

Privacy Statement

BVLV

BVLV Privacy Policy

Acquisition of personal data:

If you use BVLV's services, you either provide us with a certain amount of personal data yourself, or personal data is gathered from you in connection with a purchase agreement. Personal data is understood to mean all kinds of data relating to an identified or identifiable natural person.

Personal data categories

BVLV may process personal data classified according to the following categories:

1. Name, address and contact details;
2. A different delivery address;
3. Financial data;
4. Account details, including your password and username;
5. Order history;
6. Other personal data provided by you.

The purpose of our processing

BVLV will process your personal data for the following purposes:

1. To contact you with information about the services you have purchased and their implementation;
2. In connection with the performance of BVLV services;
3. To improve BVLV services;
4. To facilitate making payments;
5. To comply with legal obligations;
6. To implement marketing and general communications;
7. To improve our website through the analysis of visitor behaviour;
8. To send newsletters;
9. To exchange data with third parties for the performance of an essential service.

The principles governing BVLV processing

The processing of personal data will only occur for the following reasons: (i) a legal obligation, (ii) the execution of a purchase agreement, (iii) when data subjects have given their (explicit) consent, and (iv) where there is a legitimate interest. Personal data is processed during the provision of BVLV services. BVLV only processes data which it deems necessary for (improving) its service and handles the (personal) data it has collected about you and your use of BVLV services with the utmost care. The grounds for processing this data is the purchase agreement you have entered into with BVLV. Your personal data can also be processed when you visit our website [Website details?], but only if you have

given your permission.

The need for data processing

Processing of your personal data is necessary so we can perform the service you request. The services BVLV offers cannot be fully performed without such processing of your personal data. Whenever your explicit permission is required for the acquisition of your personal data for specific purposes, you will be asked to give us such permission separately.

Automated decision making

No automated decision-making will occur.

Retention period

All personal data processed by BVLV is stored in accordance with the relevant laws and regulations. So if a longer retention period is necessary to comply with certain legislation or regulations, your personal data will be kept for longer to meet such requirements. All personal data collected will be kept for no longer than is strictly necessary.

Processing by third parties

BVLV will only share personal data with third parties where this is strictly necessary for the execution of a purchase agreement and/or to comply with relevant laws and regulations. No personal data is sold. BVLV may be under a legal obligation to share certain personal data with third parties. If your personal data is shared with third parties, processing agreements will be concluded for this purpose. Third parties with whom your personal data may be shared are:

1. The delivery service(s) engaged to execute the performance of the purchase agreement. The categories of personal data processed here are your name and address, plus contact details and location data.
2. The provider of payment services, for the purpose of executing a purchase agreement. The categories of personal data processed here are the financial data relating to the purchase agreement.
3. The accountant, for the purpose of executing a purchase agreement. The categories of personal data processed here are your name and address, contact details and financial data.
4. Software suppliers, for the purpose of the execution of the purchase agreement. The categories of personal data processed here are the location data, e-mail address, name and address and contact details.
5. The website administrator, for the purpose of executing the purchase agreement. The categories of personal data processed here are the location data, e-mail address, name and address and contact details.

Security of personal data

BVLV takes the security of your personal data seriously, and carefully considers the appropriate technological standards and implementation costs, as well as the nature, scope, context and purpose of the processing, and the risks to the rights and freedoms of individuals according to their relative likelihood and seriousness, in order to put in place appropriate technical and organisational measures to achieve a

level of security appropriate to the risks involved.

Are you under 16 years of age?

If you are a minor (i.e. you are not yet 16 years of age), you may only give permission to allow the processing of your personal data if you first secure the permission of one of your parents or a legal guardian. In such circumstances it is important for your parent(s) or guardian to read this statement. They can also exercise rights on your behalf with regard to any personal data you entrust to us, such as the right to object to the (further) processing of your personal data, or the right to access and correct that personal data.

Disclaimer

By using the website you agree to accept this disclaimer. BVLV reserves the right to change the content of its website and/or this disclaimer at any time without informing its customers and/or users of its website about such change. The website content has been assembled with the greatest possible care, but may nevertheless be incomplete or may contain possible inaccuracies. BVLV accepts no liability whatsoever for damage caused by or resulting from the use of its website. This website is accessed and used entirely at the expense and risk of each individual website user. No rights can be derived from the content of this website. Insofar as they do not belong to third parties, all website texts are copyrighted and owned by BVLV.

Cookie policy

BVLV uses technical and functional cookies for the purposes of website optimisation. Cookies are small text files which are created when you visit a website in order to make the user experience of website visitors more efficient. Under data protection laws, BVLV may store cookies on your device if they are strictly necessary for the purpose of accessing its website. Other types of cookies will require your permission. We recommend you accept such cookies which are designed to make our website as user-friendly as possible. Visitors to our website have a check-in option.

BVLV uses what are known as functional cookies: these are cookies which ensure the website always functions correctly. Such cookies have no implications or consequences for your privacy, so no permission has to be requested or granted. For example, these cookies may store your browser settings so our website can be displayed at its best, or ensure our website remains accessible (load balancing cookies), as well as cookies used to guarantee no external cookies can be placed (no-follow cookies).

With your permission, we place "tracking cookies" on your computer. We use these cookies to track which of our website pages you visit, in order to build a profile of your online behaviour. This profile is not linked to information such as your name, address, e-mail address and similar, and is only used to personalise advertisements according to your profile so they are as relevant as possible to your needs.

Cookies from Google are also placed on the BVLV website for Google Analytics purposes. This means BVLV cannot link this information to any natural person. We do not store any information about what you do on the Internet. However, certain applicable laws and regulations may require Google Analytics to provide access to this data. Please contact us via email if you have any questions about this. [E-mail: What is your business e-mail address?]

Social media usage

BVLV uses third party cookies to optimize this website. Some of these cookies are placed by third party services which appear on the website. 'Third party' in this context means Google Analytics and social media platforms (LinkedIn, Facebook, Twitter). The use of third party cookies from other companies is

governed by the privacy and cookie policies of the respective company. Whenever you click the social media button on our website, a social media cookie is placed. This allows the social media participant to recognise your IP address as soon as you share an article from this website. If you require further information about cookies used for social media purposes and what information and/or personal data they gather, BVLV would respectfully refer you to the privacy and cookie policies of the respective third party entities.

Browser Settings

You can adjust your browser settings if you do not want websites to place cookies on the device you use to view our website. You will be warned before any cookies are placed and must give your permission for such action to occur. Failure to accept cookies may, for example, result in the website not working effectively. You can adjust your browser settings so that your browser refuses all cookies, including cookies from third parties. You can also delete any cookies placed. To do this, you will have to adjust the browser settings via the preferences menu where you can adjust your privacy settings.

This privacy policy does not apply to third party websites connected to our website by means of embedded links. We cannot guarantee that such third parties will handle your personal data in a secure or reliable manner. We therefore recommend you read the privacy policy of such websites before deciding to use them.

Rights of data subjects

As a data subject, you have the following rights:

1. Right of access;

As a data subject, you have the right to obtain a definitive answer as to whether or not your personal data is being processed and, if so, to access the data being processed and request details of the processing.

2. Right to rectification;

You have the right to obtain rectification and completion of incorrect and/or incomplete data.

3. Right to erasure;

A data subject has the right to secure the erasure of personal data concerning him or her without undue delay.

4. Right to restriction of processing;

As a data subject, you have the right to restrict the processing of your personal data. Please contact BVLV about this.

5. Right to data portability;

A data subject has the right to receive any personal data concerning him or her which has been provided to BVLV, in a structured, commonly used and machine-readable format. A data subject also has the right to transfer this data to BVLV without hindrance from the controller to whom it was originally provided.

6. Right to object;

The data subject has the right to object at any time, on grounds relating to his or her particular situation, to the processing of personal data concerning him or her, including profiling based on those provisions. BVLV will then cease processing such personal data unless there are compelling legitimate grounds for

the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.

Complaints

If you have a complaint about the way BVLV handles your personal data, or if you wish to exercise one of the rights mentioned above, you can contact us via our website or by e-mail [EMAIL ADDRESS: What is your business e-mail?]. To be sure you are the person who wishes to exercise such a right, BVLV requests that you also send a copy of your proof of identity. When doing so, you can blank off your passport photo and MRZ (the numbered strip at the bottom) to protect your privacy. BVLV will respond to your request as soon as possible, and within 4 weeks at the latest. You can also submit a complaint to the Dutch Data Protection Authority, who are the appropriate enforcement agency. They can be contacted via this link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

Changes to Privacy Statement

BVLV can make adjustments to this privacy policy at any time. The most recent version is always the one published on our website. So please always check our website for the most recent update. If a new privacy policy has implications for the way in which we process any of your personal data we have already collected, we will inform you via e-mail.

This version was adopted on 1 February, 2021.